

Paper
Projects

selected works
designreiche

2018

Paper passion

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Working with Paper

I love paper. The touch of it. The look of it. Its scent and its sound. Its variety, the simplicity, complexity and memory it can carry. It can shine for itself. And it can be a humble servant for language or art, for packaging and surfaces. And I love foldings, pop-ups, mechanics, collages. Additions which make paper even more sparkle with surprises and magnificence.



Insatiable
Paper Passion

Wael Shawky. Cabaret Crusades – Drawings

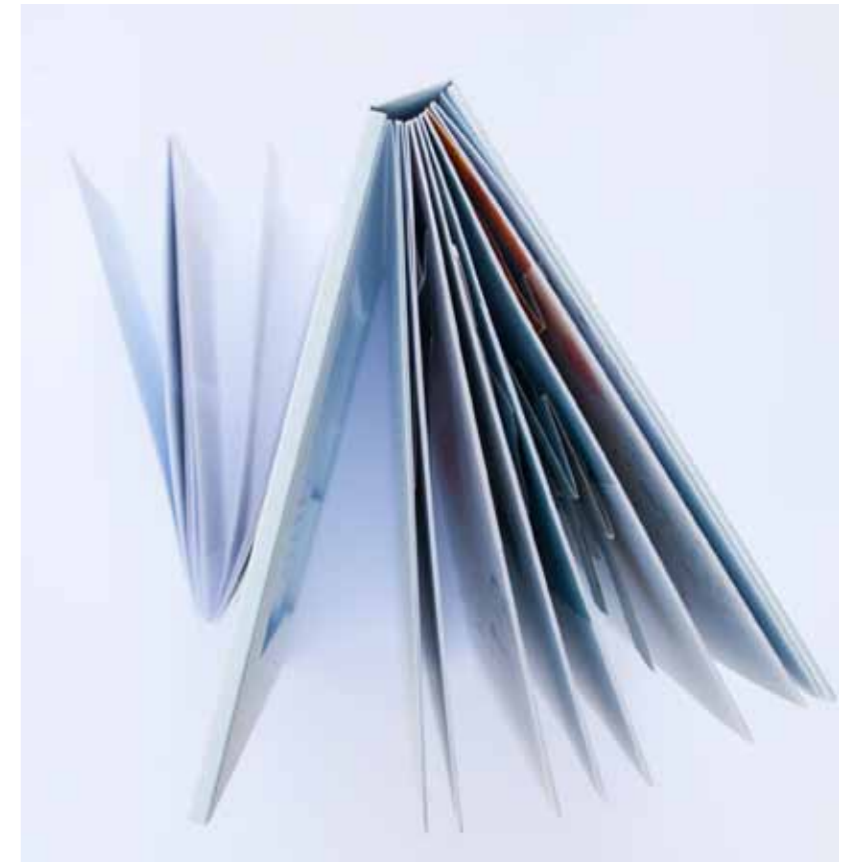
Conception, Layout, Paper Engineering

Client: Kunsthaus Bregenz
 Pop-up Book with seven drawings by Wael Shawky
 Booklet with Essays (Germ. / Engl. / Arab.)
 Hardcover, 270 × 180 mm, 8 Double Spreads (7 Pop-ups)
 Softcover, 180 × 120 mm, 60 Pages (Booklet), Threat Stitching

The drawings of the artist Wael Shawky are an important part of his complete works. Therefore seven of them are put into focus in the catalogue published in conjunction with the exhibition in the Kunsthaus Bregenz (2016). In order to refer to the artist's scenographic and manual working processes as well as to the changing perspectives in his drawings they are turned into pop-up pages. In addition there is a little illustrated booklet on the exhibition neatly nested in the inside of the cover. Overall reduced design, pop-ups, paper and finishing stimulate pausing and exploring the delicate yet complex drawings.



German Design Award 2018 Winner Category Book
 Paperazzo Haptik Award 2017 Winner Category Book
 International Creative Media Award 2017
 Gold Category Artist Book, Gold Category Print Finishing
 Berliner Type 2017 Silver Category Catalogue
 Gmund Award Bester Naturpapierdrucker 2017 3rd Place
 Category Paper Art
 Schönste deutsche Bücher 2017 Longlist
 Featured in »novum world of graphic design«, Issue 11/17
 Featured in »Kulturzeitschrift«, Issue 06/17
 Featured in »Movable Stationery«, the quarterly publication
 of the Movable Books Society, Issue 4/17





Master's thesis: Books to move

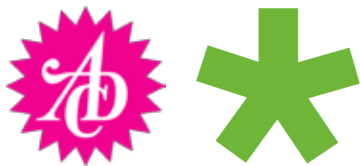
Conception, Layout, Text,
Paper Engineering

Auffalten bis Zuklappen – Lebende Bücher bewegen
From Open Up to Snap Them Shut – Books to Move
 Clamshellbox including a book (theoretical paper) and the documentation of the practical part in form of an accordion book
 Book: 240 pages, 190 × 230 mm, hard-cover, thread stitching (edition of 10)

Hin und her – Papier bewegt
Back and forth – Paper to Move

Box with 10 hand-made paper books (out of more than 160 different papersamples) in form of different pop-up and movable books, fixed on 8 tablets (practical part)
 Box: 250 × 220 × 220 mm
 (single product)

Movable books are characterized by changes the reader can actively cause and undo, offering surprising motions and new perspectives that transform the plane of the book page into a three-dimensional model, often using intricately hidden mechanics. Movable books are fascinating on several levels, they astonish and invite the user to be interactive and exploratory. The detailed examination of this unique medium, its history and various forms in the theoretical part of the thesis shows that movable books have certain characteristics that clearly set them apart as a medium from both other books as well as digital media. The accompanying work is an attempt to exemplify this added value in different forms of paper sample books.



Art Directors Club Deutschland 2013 Auszeichnung (merit)
 European Design Award 2013 Finalist
 Featured in »novum world of graphic design«, issue 05/13



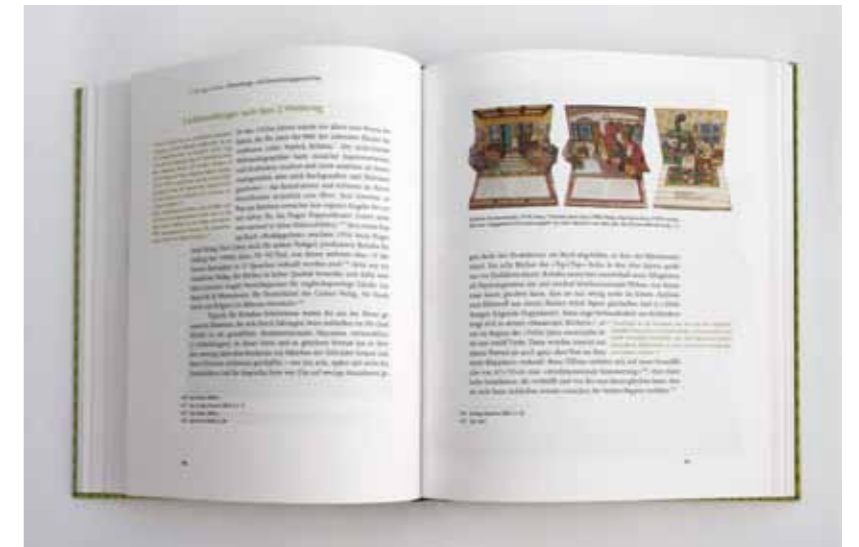
Springing Open to Folding Away:
 Pop-up Books and Movables Set in Motion

Books to move – practical part





Books to move – theoretical paper and documentation of the practical part





One of My Days

Conception, Paper Engineering

Free project
100 x 230 mm (closed)
Concertina fold with three double-page spreads with pop-ups; different paper, hand-cut and assembled, cover coated with pigments and wax, two pods are hand-sewn on it (single copy)



Travelling with the exhibition »Inspired by paper« on the occasion of the 30 years anniversary of IAPMA (International Association of Hand Papermakers and Paper Artists; 2015–2017)
Exhibited in the gallery DRUCK & BUCH in Vienna (2015)





Four seasons A special greeting card

Conception, Layout, Assembling

Self-promotion

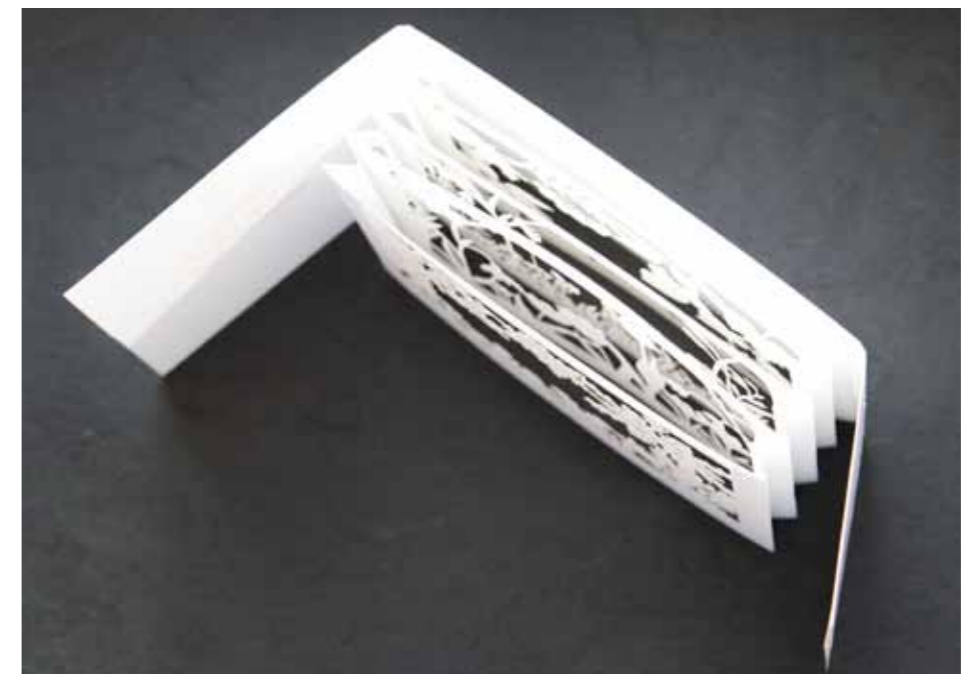
150 x 110 mm (closed)

Greeting card opening into a diorama: four layers of lasercutted paper with different tones of white



As every year the clients were supposed to get a greeting card for the festive season. It should be unique, stand out from the heaps of other greetings cards and should not be thrown away immediately upon receipt.

The idea? A card with a reticent design which can be placed upright and can accompany the whole year. A diorama which consists of four layers representing the four seasons. This shadowbox – with covers folded back and thus neutral since unlabelled – can be used as a backlit table light and offers fascinating views throughout the year.



Picturing Dialogue

Conception, Book Design, Photography

Free project
34 pages, 105 × 130 mm (closed)
Concertina with laser-cuts (edition of 50)

»Picturing Dialogue« was a year long photographic project where Ginger Burrell communicated with 25 different people via photographs. With each of the participants she exchanged photographs every other week in response to the photograph the counterpart sent the week before.
»Picturing Dialogue« also is the title of this book. It is the attempt to transfer the process of the project and the ongoing dialogue into a »readable« form.

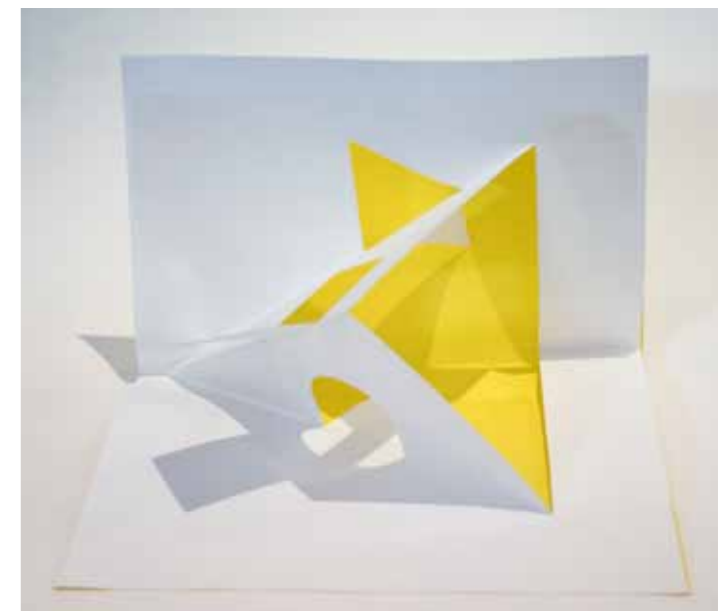
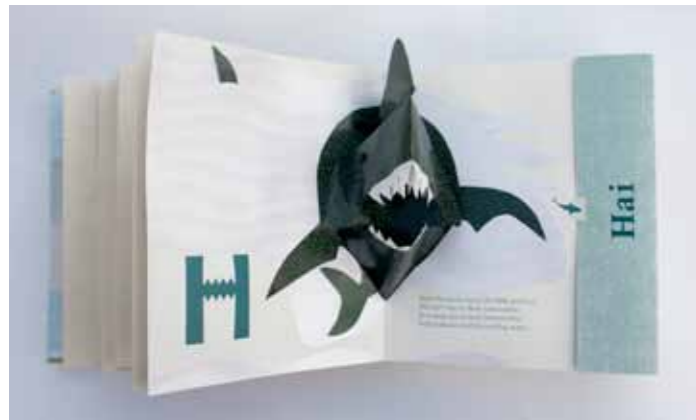
Schönste deutsche Bücher / »Förderpreis für junge Buchgestaltung« 2016 Longlist
Featured in »novum world of graphic design« issue 03/17
Presented twice in the blog of Seismografics (2016 and 2017)



Pop-ups – unfolding into space

Conception, Paper Engineering

Examples from different projects.



Dagmar Reiche | designreiche Direct Mailing

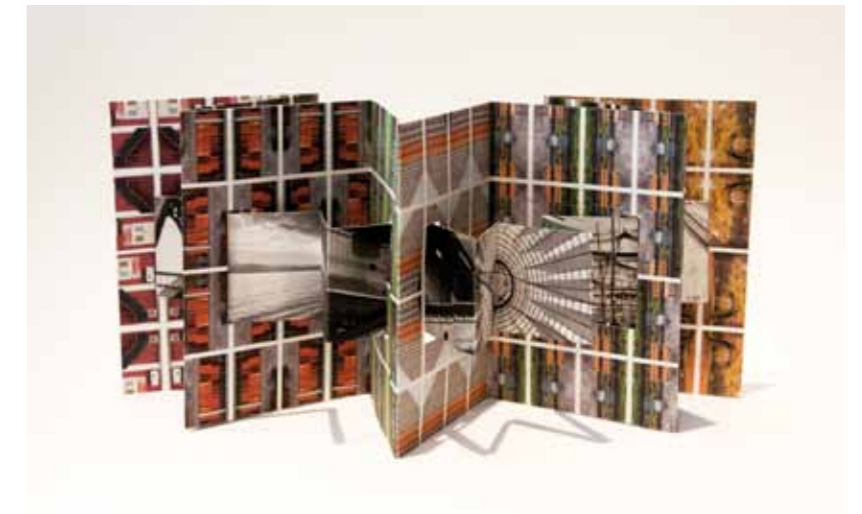
Conception, Photography, Illustration,
Paper Engineering, Assembling

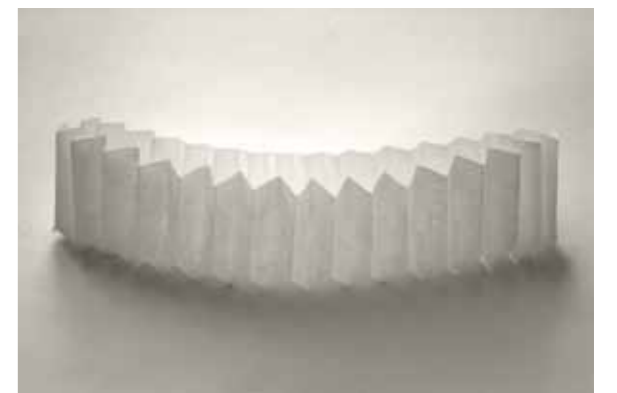
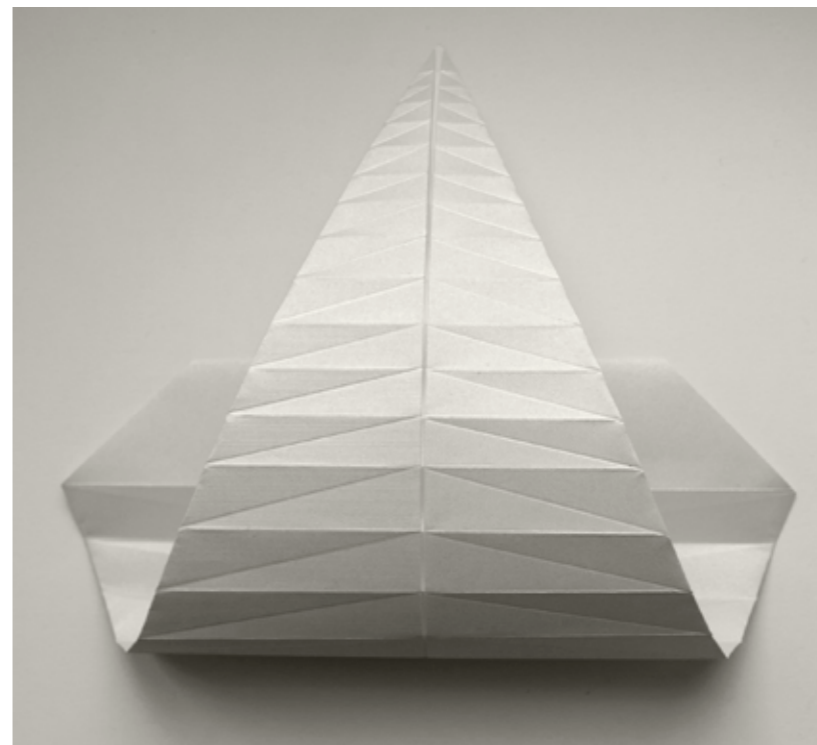
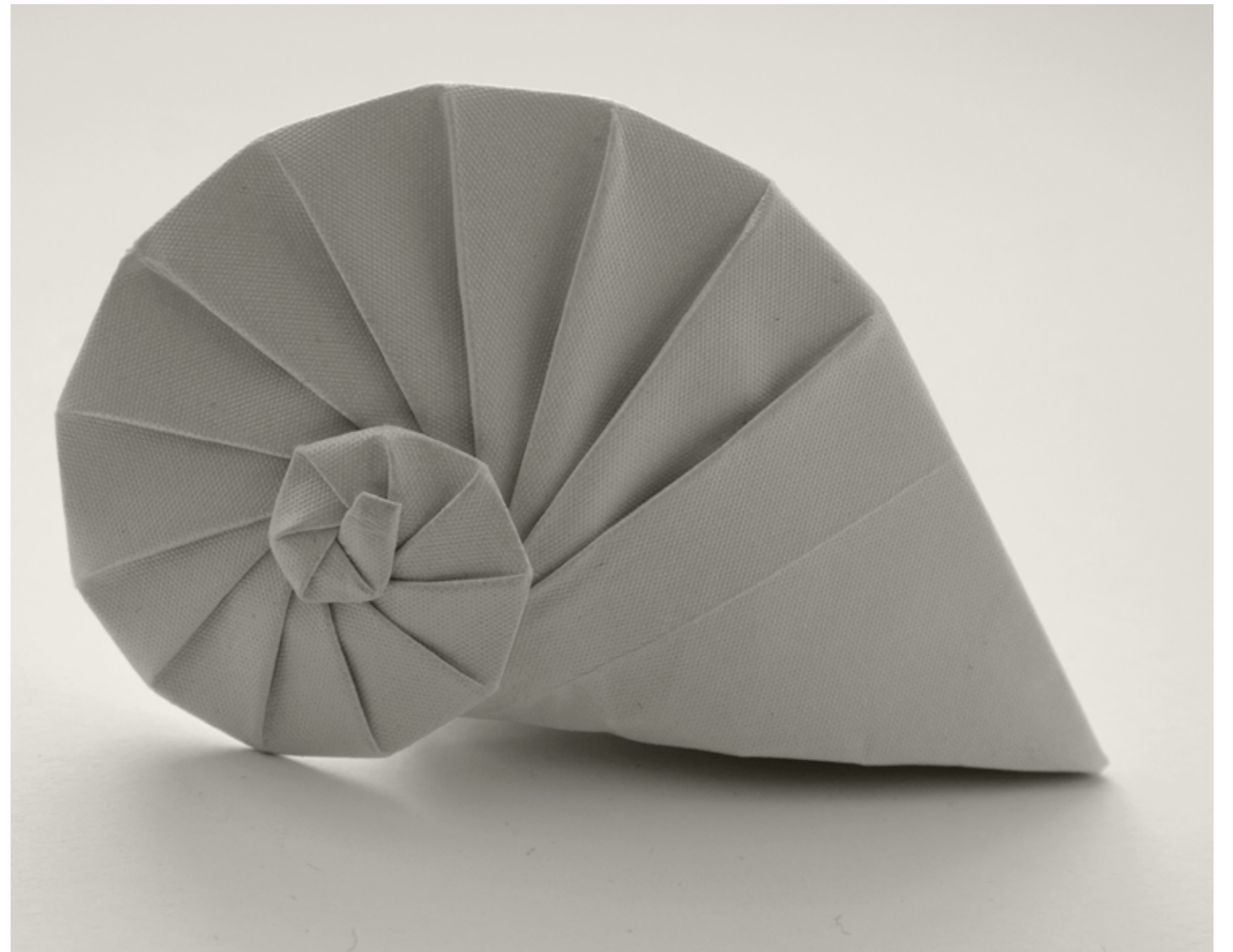
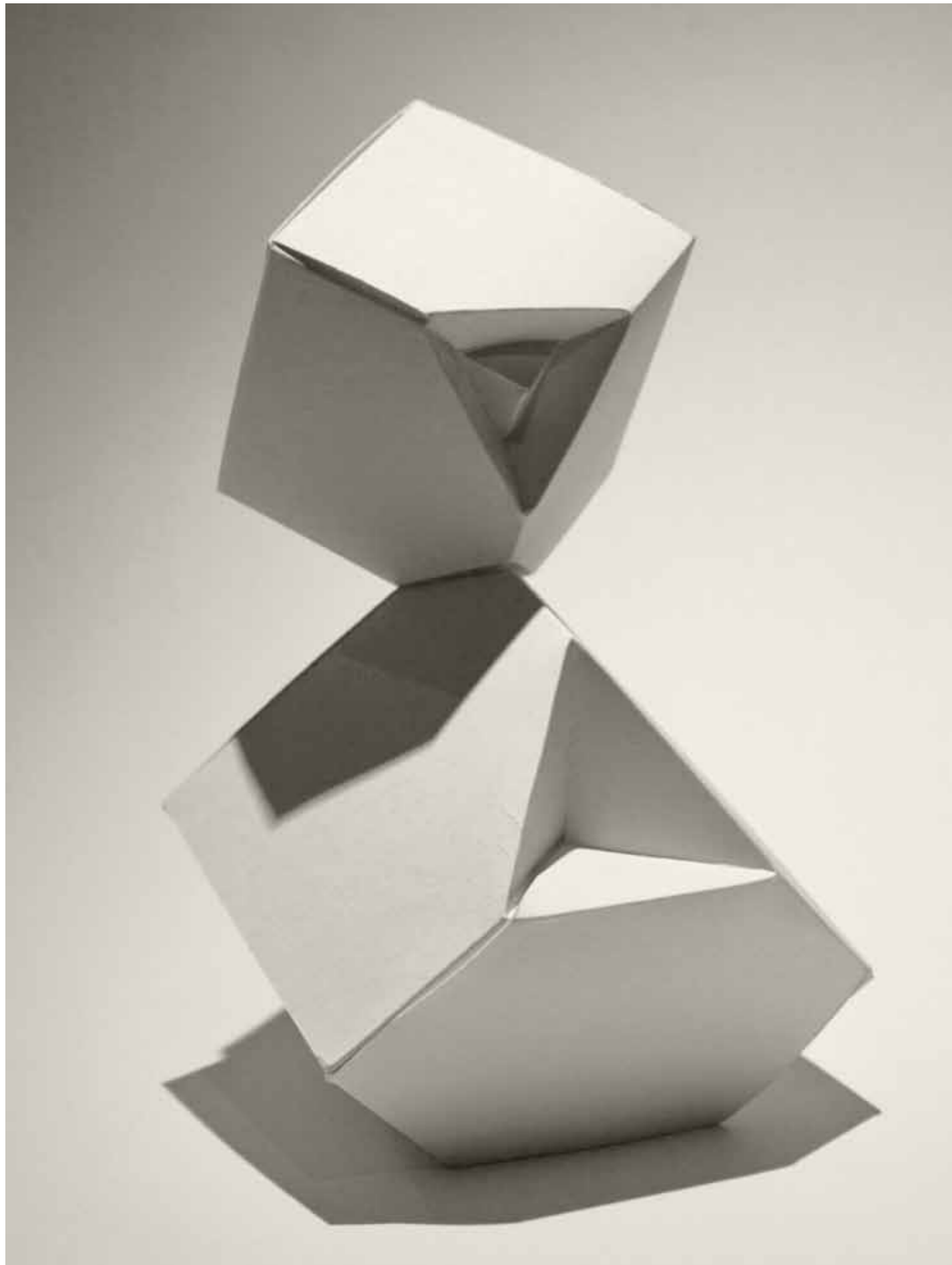
Selfpromotion for designreiche
150 x 117 mm (closed envelope)

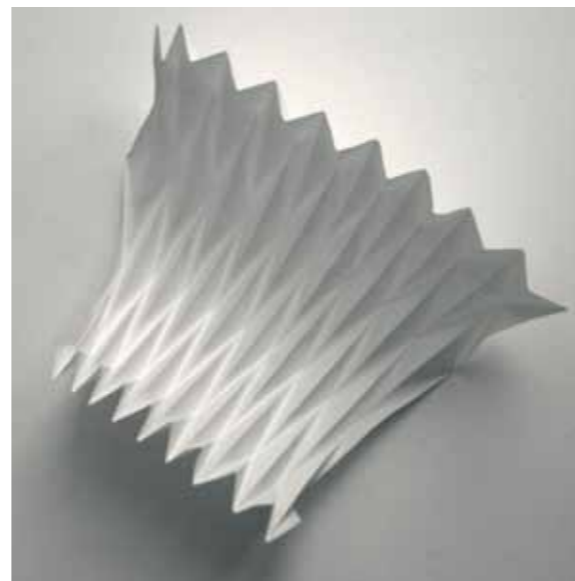
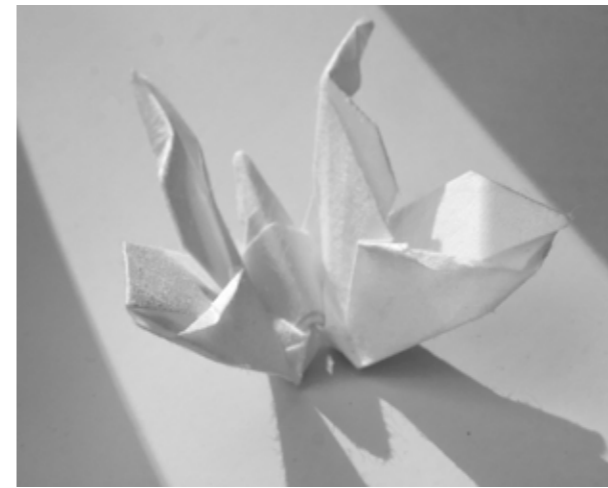
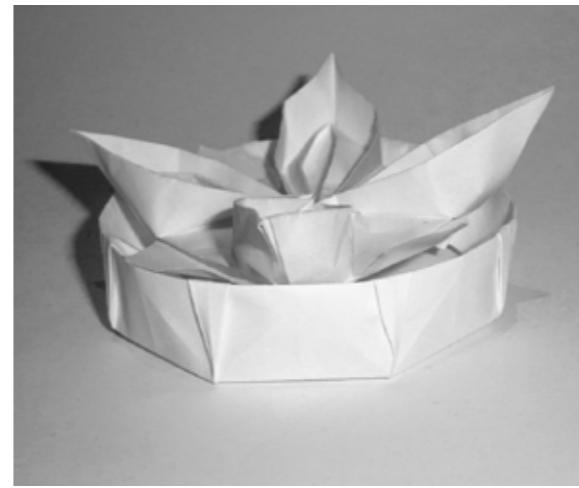
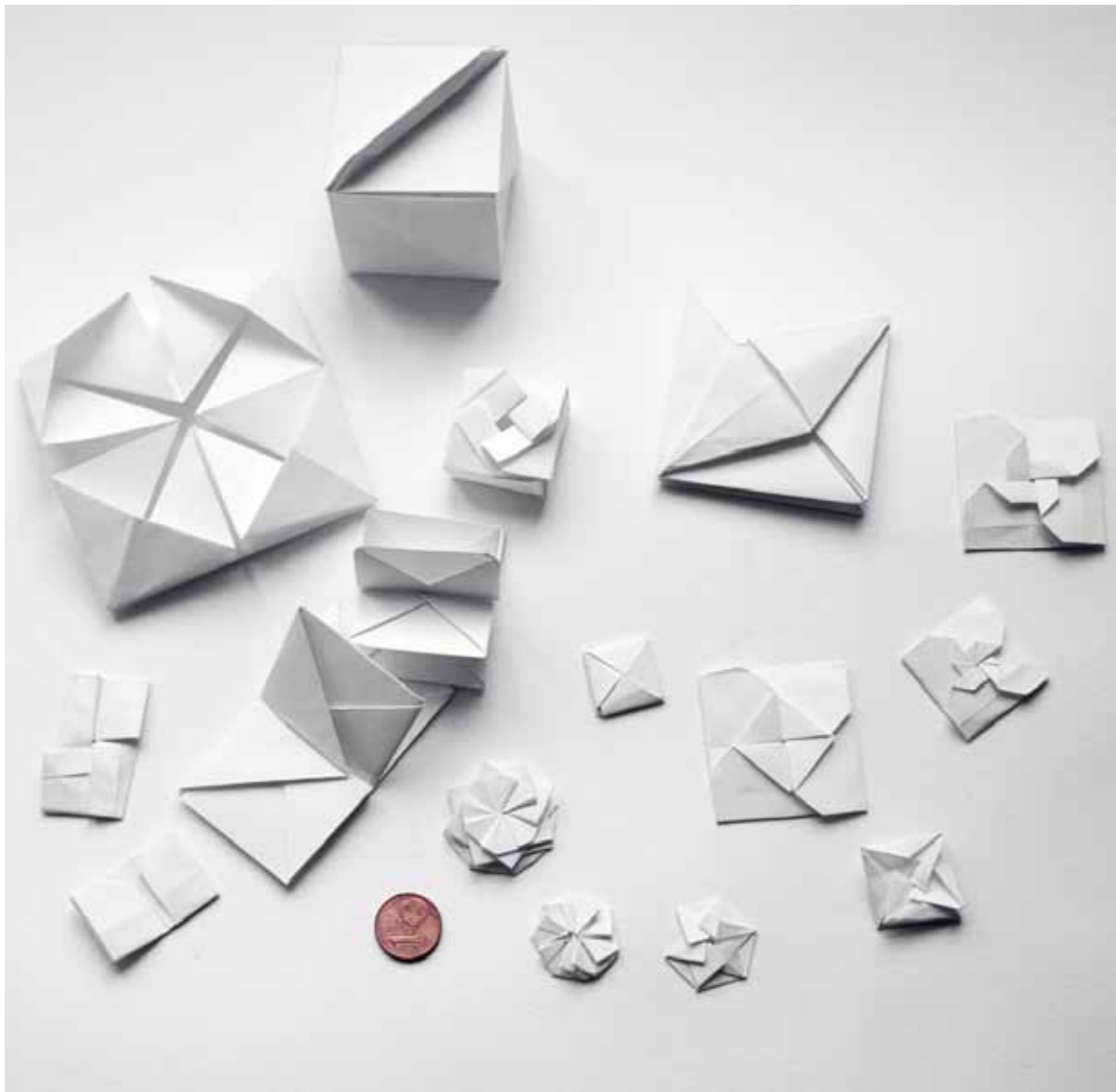
This direct mailing consist of several pieces:
_a covering letter with a turkish map fold, closed with an origami butterfly
_a set of three little books, which are stored in an folded envelope at the backside of the covering letter. The envelope is locked by my business card. The books are different kind of movable books, highlighting the different scopes of business (grafic design/print, photography, illustration) with an impact on papercraft as USP.



Paperazzo Haptik Award 2013 Nominée
Category Direct Mailing
Placed in the Fedrigoni-Showroom Vienna









»Rain in Paris« • Paper Collage • 40 × 40 cm



»Blütenmeer« • Paperfoldings & Glow Paint • 33 × 27 cm



FlaschenPostBox A diorama

Conception, Papercutting, Assembling

Free project
210 × 385 mm (open), 105 × 385 mm (closed)
Reused whitebox, 8 collages with different paper, all handcut (single specimen)

Three layers for the beach, five layers for the ocean.
A lot of details can be discovered. Somewhere in between one can find the message in the bottle (Flaschenpost), which is delivered in the wine box (Flaschenbox) – which therefore is a postbox. And can be opened and closed.

Featured in the book »Art in a Box«
(Haupt Verlag, March 2018)





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Conceptional thinking is the
topsoil for lasting aesthetics



going beyond the scope